

Word.

— introducing —

The PR Matters Word: Get Some Attention, Publicity, Buzz...

Whatever you call it,
get it here.



Gain attention in: Daily Candy, Seattle Magazine, Seattle Metropolitan, KIRO Radio, KING 5 TV, NW Palate, 425 Magazine, Seattle Times, Puget Sound Business Journal, Lucky, Citysearch, Yelp, Facebook...

What is the PR Matters Word?

The Word is an opportunity for you to gain publicity and buzz for your business. When you become a “word peep” you will have a vehicle to gain exposure with local and regional media.

How the Word works for you.

We will pitch your business or promotion twice a month to our cultivated media lists. Our media relationships are exceptional, and our contacts enjoy working with us and will pay attention to our pitches and your business. **Simply put: We will spread the Word about your business.**

We are offering a cost effective cool way to get your business editorial coverage and buzz that will attract customers for just \$350.00 a month.

Let us know what you want to gain buzz about and we will form it into a pitch that the media will respond to.

Boutiques—

Tell us what brands are new for you and what’s hot in your store.

Wineries

Releasing new wines? Send us the tasting notes, vintage, and brag about why your wine is the best.

Beauty Bars, Salons, Spas, Estheticians

Are you announcing special pricing on treatments, new products or services,

Fitness & Wellness

Send information about your unique yoga, kick boxing, conditioning classes, spinning, membership deals.

Get in on the Word and get your business out there!

I will take a credit card payment of \$250 a month. You can go month to month or sign up for 3 months and receive a \$75.00 one-time discount.

To sign up today call or send me an email and we will get you started. All you need to do is tell us one to three initiatives you want to gain buzz and publicity. You can pay month to month at \$350.00 or pay for three months in advance for \$300 a month. All payments will be accepted by credit card.

Get started! Get the Word working for you.

— brought to you by —

